

# Aviation Software Companies, Are You Ready to Expand Your Market Share?

Lead the Market with Avolution Sales Solutions

SEE WHAT'S POSSIBLE >



## Expand Your Market Share With Avolution's Six Expert Services

Go-to-Market, Sales, Enablement, Projects, Events & Branding



### Go-to-Market Strategy

Start your aviation growth with tailored strategy, clear positioning & focus.



### Sales Process Optimization

Structure your aviation sales to scale faster and win more deals.



### Sales Enablement & Training

Equip your team for complex aviation sales with clarity, tools & confidence.



### Interim Projects

Bridge operational gaps, gain strategic momentum & accelerate your growth



### Aviation Business Events

Turn aviation events into business opportunities and grow your network.



### Exclusive: Marlene Kern Design

Create web, branding & campaigns that convert, inspire – and amplify success.



## Trusted by Aviation Innovators Around the World

See Who We Work With – And What Drives Their Success



**Avolution Sales Solutions**  
Grow Your Aviation Software Company

### ORLANDO HEADQUARTERS

**Nigel Orme**  
Partner  
+1 321 210 5311  
nigel@avolutionaero.com  
www.avolutionaero.com  
Florida, USA

### MUNICH HEADQUARTERS

**Michel Kruijff**  
Partner  
+49 151 4424 8008  
michel@avolutionaero.com  
www.avolutionaero.com  
Bavaria, Germany

### LET'S CONNECT

Visit Our Website

Get in Touch On LinkedIn



# Why Aviation Leaders Choose Avolution

Sales, Strategy & Branding Built for Your Growth

SEE WHAT'S POSSIBLE >

## Your Growth Shortcut: Sales, Strategy & Branding Aligned

WinOps did it – now it's your time to scale

What You Get With Experts: Avolution x Marlene Kern Design

### Proven in Practice: The WinOps Reference Project

Sales Power, Strong Positioning & Visibility Aligned for Aviation Software Companies

Sales momentum, brand clarity and digital presence for aviation software – all aligned for measurable growth with Avolution and Marlene Kern Design.

- ↗ Increased visibility & deal traction
- ↗ Shorter sales cycles
- ↗ Stronger positioning as a trusted market leader

Built for Growth: Avolution x Marlene Kern Design – a proven formula for success.



## Voices From the Field – Why Aviation Leaders Trust Avolution

Firsthand Experiences With Sales Strategy, Branding & Growth

### WinOps Aviation Management Software

Partnering with Avolution transformed our commercial operations. Their strategic guidance, combined with the creative expertise of Marlene Kern Design, gave us the structure, clarity, and momentum we needed. We now have a scalable system in place and are ready for growth.

Michael Anklin, CEO WinOps  
[www.winops.aero](http://www.winops.aero)



### SAAB Products, Services & Solutions

Avolution has an innate ability to quickly understand a wide range of aviation businesses, formulate ambitious but realistic goals and then set those teams on a successful path to achieve those goals.

David M  
 Senior Sales Director, SAAB  
[www.saab.com](http://www.saab.com)



### Airways Aviation Training Around the Globe

Avolution's forward thinking and belief in global excellence within aviation help motivate and drive numerous initiatives designed around quality and growth in our industry.

Romy Hawatt  
 Founder/Chairman Airways Aviation  
[www.airwaysaviation.com](http://www.airwaysaviation.com)



### CAE Expertise & Solutions for a Safer World

Avolution's wealth of aviation SaaS industry knowledge and experience provided a great platform for our team to grow and be successful. I would highly recommend Avolution Sales Solutions.

Kyle Rawles  
 EMEA Sales Manager-CAE  
[www.cae.com](http://www.cae.com)



Start Your Growth With Strategy, Sales & Design



PARTNER WITH US >



SEE THE RESULT >



BRANDING & WEBSITE >